

CHECKOUT FAIRTRADE

AND WIN!



Help us  find Australia's Most Fairtrade Friendly Supermarket

www.checkoutfairtrade.org.au

Supermarket Name:

Location:

How many different Fairtrade Certified products did you find stocked in this supermarket?

Please indicate below the total number of products available in each of the categories (e.g. different brands and sizes):
(Each product should feature the Fairtrade Label on its packaging)

Coffee	<input type="text"/>	Chocolate	<input type="text"/>
Tea	<input type="text"/>	Hot Chocolate	<input type="text"/>

Other (please specify product/s)

How easy was it to find Fairtrade Certified products in this supermarket? *(Please circle: 1 = very easy; 5 = very hard)*

1 2 3 4 5

In 25 words or less, tell us how you think Aussie supermarkets can become more Fairtrade friendly...

.....
.....
.....

Your name:

Email address:

Phone number:

Your Postcode:

Yes, I want to receive news updates featuring all the latest news on Fairtrade

FLANZ respects your privacy and as such your details will not be provided to any third party.

How Fairtrade friendly is your local supermarket?

We're searching for Australia's most Fairtrade friendly supermarket and we need your help to find it! The Checkout Fairtrade Awards will be awarded to the retailers found by you to be stocking the most Fairtrade Certified products in the country.

You can easily find Fairtrade Certified products by looking for the Fairtrade Label.



Stocking and selling Fairtrade Certified products means producers, workers and their communities in developing countries get a better deal. It also means Aussie shoppers can make the fair and ethical choice at the checkout.

Checkout Fairtrade and WIN!

Simply visit your local supermarket between 27 September–10 October 2010, find all the Fairtrade Certified products you can, fill out this postcard and then send it back to the address provided. Alternatively, you can enter online by visiting www.checkoutfairtrade.org.au.

The entry with the best idea for making Aussies supermarkets more Fairtrade friendly will win a holiday package from Virgin Blue worth up to \$2000!

Change Today. Choose Fairtrade.

For more information on Checkout Fairtrade, where to buy Fairtrade Certified products, and what Fairtrade Certified products are available, simply go to www.checkoutfairtrade.org.au

Terms and conditions: Entries accepted 27 Sept–11 Oct 2010. Competition winner notified by email or phone on 18 October 2010. Only one competition entry per person accepted. For full competition terms and conditions visit www.checkoutfairtrade.org.au.

PLACE
STAMP
HERE

Send your entry to:
**Fairtrade Labelling
Australia & New Zealand
PO Box 306
Flinders Lane PO
VIC 8009**