

CHECKOUT FAIRTRADE

AND WIN!



Help us  find
Australia's Most
Fairtrade Friendly
Supermarket

www.checkoutfairtrade.org.au

• Supermarket name:

• Location:

• How many different Fairtrade Certified and Labelled products did you find in this supermarket?

Please indicate the total number of products available in each of the below categories (e.g. different brands and sizes)

(Each product should feature the FAIRTRADE Label on its packaging)

Coffee Tea

Chocolate/Cocoa Nuts

*Other

*(*please specify type of product/s)*

• How easy was it to find Fairtrade Certified and Labelled products in this supermarket? (1 = very easy; 5 = very hard)

1 2 3 4 5

• In 25 words or less, tell us how you think Aussie supermarkets can become more Fairtrade friendly...

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• Your name:

• Email address:

• Phone number:

[] Yes, I want to receive the *Fair and Square* e-newsletter featuring all the latest news on fair trade

FTAANZ respects your privacy and as such your details will not be provided to any third party.

How Fairtrade Friendly Is Your Local Supermarket?

As part of Fair Trade Fortnight 09, the *Checkout Fairtrade Award for Australia's Most Fairtrade Friendly Supermarket* will be awarded to the retailer stocking the most Fairtrade Certified and Labelled products in the country.

Stocking and selling Fairtrade products means producers, workers and their communities in developing countries get a better deal. It also means Aussie shoppers can make the fair and ethical choice at the checkout.

Checkout Fairtrade and Win!

Simply visit your local supermarket between 20 April – 24 May 2009, find all the FAIRTRADE Labelled products you can, fill out this postcard and then send it back to the address provided or you can enter online by visiting www.checkoutfairtrade.org.au

The entry with the best idea for making Aussie supermarkets more Fairtrade friendly will win a fantastic Fairtrade prize pack valued at \$2000.

Terms and conditions: Entries accepted 20 April – 24 May 2009. Winner announced and notified by email on 29 May 2009. Only one entry per person accepted. For full competition terms and conditions visit www.checkoutfairtrade.org.au

PLACE
STAMP
HERE

Send your entry to:

**Fair Trade Association of
Australia and New Zealand
PO Box 306
Flinders Lane PO
VIC 8009**

Change Today. Choose Fairtrade.

For more information on the Award, Fair Trade Fortnight 09 and where to buy Fairtrade Certified and Labelled products, simply go to www.checkoutfairtrade.org.au

